



Ready To Build Plan

FIRST MONTH

BRANDING

The first month will be collecting of needs (logins, content, and images, etc), a branding meeting, and some creation. This is the step of making sure you have a branding package so your messaging and images are consistent across all platforms.

SECOND MONTH ON

WEBSITE

Focus Digital works with you to create your website or update your website based on the new branding package created.

WEBSITE MAINTENANCE

Includes creation and/or edits of pages, and one Blog Post a month. A total of 6 hours a month will be spent on the website.

SEO

Work with you on SEO for your website. What we can do to each page to help SEO.

FROM THERE

SOCIAL MEDIA

GOOGLE MY BUSINESS

Help you create and/or edit your GMB page. Create 2 posts a month, post images monthly, and work with you on how to get more reviews.

FACEBOOK & INSTAGRAM

12 posts a month created and scheduled through Facebook Business Suite. Matching Stories are created and scheduled as well.*

DESIGN

GRAPHIC DESIGN

Create what is needed for social media, website, Google My Business, and the blog. This includes post images, infographics, videos, charts, and more. Check out [Youtube](#) for video examples!

ANALYTICS

QUARTERLY

Numbers sent to you with a review on progress and goals for moving forward.

VETERAN AND VETERANS CHAMBER MEMBER DISCOUNT

BUILD YOUR ONLINE PRESENCE AS ORGANICALLY AS POSSIBLE!

*Social Media: After 3 months, Focus Digital will work with you on pages to follow, engaging your audience, and Ads management available.